

Conference Summary

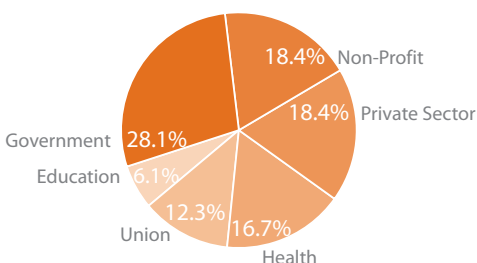


Morning Panel left to right: Arto Tienaho, Lucette Wesley, Marlee Sales and Kevin Hegarty.

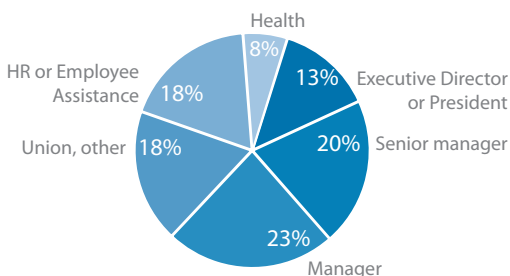
Our 2011 conference on “The Psychologically Safe Workplace” engaged delegates from a variety of sectors from across BC and Canada. The theme opened up personal and thought-provoking discussions. Panellists and speakers moved the audience with their stories about dealing with mental illness at work, and managing their workload, symptoms, and co-worker relationships. They, along with leaders from management and labour, shared ideas as to what can make a workplace more psychologically safe, then brainstormed solutions to help establish safe workplaces for all. Videos of panellist stories and a summary of delegates’ ideas are available on www.bottomlineconference.ca

- **Keynote speakers** Mary-Ann Baynton, LCol Stéphane Grenier, Rona Maynard and Shelagh Rogers captivated the audience, sharing their personal struggles and initiatives
- **4 panellists** shared their own real-life workplace stories on what can help—or harm—psychological safety
- **4 panellists** shared their perspectives as workplace leaders on what is making a difference in their workplaces
- **240 delegates** participated in the March 2 plenary and table discussions
- **120 delegates** participated in March 3 workshops
- **1700+** people subscribed to the conference e-lets
- **the conference website** received over 6000 page views in the past year (www.bottomlineconference.ca)

Delegates by Sector



Delegates by Job Title



On the Cover: Delegates, (far left); Dr. Joti Samra, (centre); and Kathryn Gretsinger, Conference MC with Bev Gutray, CMHA BC (far right)

Sarah Hamid-Balma, CMHA BC at the BC Partners HeretoHelp exhibit.



Bronze Sponsor WorkSafe BC: Louise Cook and Dr. Greg Meloche with Bev Gutray, CEO, CMHA BC



Morning panelist Marlee Sales and keynote speaker Shelagh Rogers



“*The conference and workshop were the best that I’ve attended. Thank you for the vast amount of education I received during the two days. The organization, staff, location, food, guest speakers, panel, trade show booths were all first class.*

I feel so inspired by what I heard & learned today. Very motivating and engaging.

...I feel empowered to go back to the worksite and feel confident in sharing workplace concerns rather than staying quiet.”



Diamond Sponsor, Great-West Life and Great-West Life Centre for Mental Health in the Workplace's Fred Smith and Mike Schwartz, Lloyd Craig, Conference Chair (far left)



Gold Sponsor, Pacific Blue Cross' Julia, Lucette, Amanda and Stacey



Gold Sponsor, Scotiabank's Winnie Leong and Lloyd Craig, Conference Chair

99% would recommend the event to a friend or colleague. 9 out of 10 rated the conference as very good to excellent.

Post Conference Survey Results

- ✓ 81% will share what they learned at the conference with people in their workplaces.
- ✓ 65% of respondents are actively making significant changes to policies and strategies and engaging managers and workers. 33% are talking with and educating workers.
- ✓ 23% have implemented changes in their workplace to improve psychological safety and mental health, and 46% will implement changes within the month.

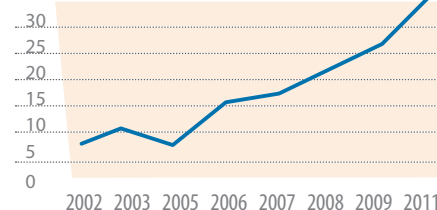
The exhibit space was very well organized, well worth it and we would definitely be interested in returning.

Exhibitors

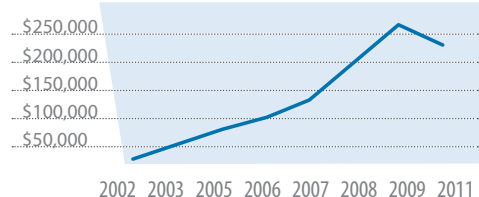
- Adler School
- BC Association of Clinical Counsellors
- BC Business Magazine
- BC Human Resources Management Association
- BC Partners/HeretoHelp
- Bounce Back /Living Life to the Full
- CMHA BC
- Community Therapists
- For My Health!
- Great-West Life and Great-West Life Centre for Mental Health in the Workplace
- Homewood Human Solutions
- Last Door Recovery Society
- Mental Health Works
- Pacific Blue Cross
- Steve Nash Fitness World and Sports Club/Ride Don't Hide
- WorkSafe BC

I plan to incorporate this information into our leadership development strategy, to bring it to our Risk Governance Team for discussion, and to brief the HR staff in my organization.

Sponsors by Year



Funds Raised, by Year



Media Coverage

This year's conference received coverage on broadcast and print media including News 1130, CBC Radio-Canada, CFX 1070, Co-op Radio 102.7, CJSF-FM, *Sounding Board*, HRVoice.org and *Richmond Review*, as well as in *BC Business Magazine*.